



TAKE FLIGHT

SPRING/SUMMER 2011

TONY JANNUS DISTINGUISHED AVIATION SOCIETY

2011 Tony Jannus Award Recipient Announced

Frederick W. Smith, CEO, Chairman & President, FedEx Corporation

Frederick W. Smith, Chairman, President and Chief Executive Officer of FedEx Corporation, the world's most recognized and successful shipping operation, has been named the recipient of the 2011 Tony Jannus Award. Celebrating those with outstanding achievements, leadership and perseverance within the airlines industry, the Tony Jannus Distinguished Aviation Society will present the award to Smith at a dinner banquet at the Tampa Airport Marriott on Thursday, October 27, 2011.

The Tony Jannus Award selection committee chose Smith as this year's winner for establishing FedEx as an internationally renowned shipping corporation. The driving force behind FedEx since founding the company in 1971, Smith's leadership has helped contribute to the expansion of FedEx Corporation to over 200 countries and territories around the world. As a member of the Aviation Hall of Fame, Smith has demonstrated his profound knowledge and skills within the aviation world. Throughout his career, Smith has aimed to make the use of airplanes one of the primary modes of transportation for shipments, and has been an active proponent of regulatory reforms, free trade, and the "open skies agreement".

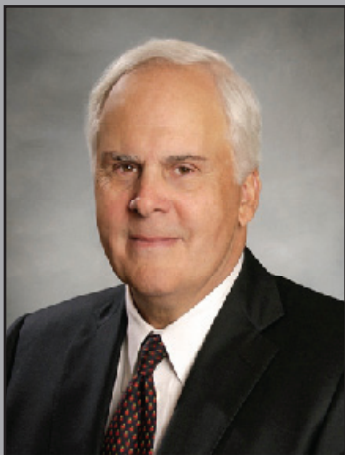
Smith is responsible for providing strategic direction for all FedEx Corporation operating companies, including FedEx Services, FedEx Express, FedEx Ground and FedEx Freight.

At FedEx, each day, more than 285,000 team members worldwide handle more than 8 million shipments via 80,000 vehicles and 694 air craft carriers. Due to the large amount of transportation, FedEx has made it a priority to promote energy effective modes of transportation that are safe for the environment.

FedEx has continued to strengthen its industry leadership over the past 37 years, and has been widely acknowledged for its commitment to total quality service. FedEx Express was the first service company to win the Malcolm Baldrige National Quality Award in 1990. FedEx has consistently been ranked on *Fortune* magazine's industry lists, including "World's Most Admired Companies," "100 Best Companies to Work For" and is on *Fortune's* "Blue Ribbon Companies List." In addition, FedEx placed 13th on *Chief Executive* magazine's "2008 Best Companies for Leaders" list.

Smith is a member of the Aviation Hall of Fame, served as co-chairman of both the U.S. World War II Memorial Project and the campaign for the National Museum of the Marine Corps, was named among the world's best CEOs by *Barron's* magazine and was *Chief Executive* magazine's 2004 "CEO of the Year".

(See page 3 for information on attending and sponsorship)



Frederick W. Smith,
CEO, Chairman &
President, FedEx
Corporation



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Fostering Interest in Aviation

Each year, the Tony Jannus Distinguished Aviation Society honors a historic aviation achievement by recognizing a distinguished individual for outstanding contributions to commercial transportation. The society also looks to the future by awarding six scholars awards totaling \$15,000 to aspiring aviation leaders enrolled at institutions of higher learning. The awards applicants must meet the following criteria and conditions:

- Junior or Senior with a minimum GPA of 3.0
- Strongly interested in pursuing a civilian or military career in Aviation in the fields of Management, Operations or Research and Development
- Submit an approximately three-hundred word essay, "Why am I interested in pursuing a career in aviation."



Tony Jannus Scholars Awards winners celebrate their achievements

High School Essay Contest Helps Students Soar

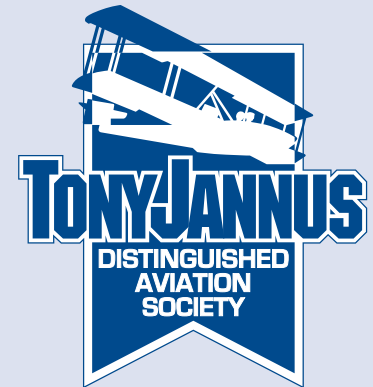
In addition to recognizing college students, the Tony Jannus Distinguished Aviation Society encourages interest in aviation through an annual high school essay contest in partnership with Florida Council on Economic Education. Florida students in grades 9 – 12 are eligible to win a number of prizes.

To enter, students submit an essay of 1000-150 words by September 23, 2011 that integrates the following:

- Florida's influence on worldwide commercial aviation, with particular reference to the contribution and legacy of Tony Jannus.
- The contribution to commercial aviation by one of the recipients of the Tony Jannus Award.
- The economic impact of commercial aviation with particular reference to jobs, trade and tourism.
- How Tony Jannus and/or Tony Jannus Award Recipients have stimulated me to explore the aviation history as a possible career field.



All applications are due September 29, 2011. Once applications are reviewed, the Society's Scholars Awards committee will conduct interviews with applicants to determine the six recipients, which will be formally announced at the Dinner Banquet on October 27, 2011.



A Proud Partnership

The Tony Jannus Distinguished Aviation Society is proud to partner with the Florida Council on Economic Education to offer the Tony Jannus Student Essay Contest during the school year.

For more information on the Student Essay Contest, please visit TonyJannus.org and/or FCEE.org.

Save the Date

Mark October 27, 2011, on your calendar for the Tony Jannus Dinner Banquet. This year's dinner banquet will be held at the Tampa Airport Marriott in Tampa, Fla.

The Award will be presented to Frederick Smith during the reception. Sponsorships are now available! Visit TonyJannus.org for sponsor forms or call 727-821-5155x 106 for more information.



Member Spotlight:

Kim Michel

While many of the members of the Tony Jannus Distinguished Aviation Society have had a hand at shaping and building the organization as its known today, few have displayed the commitment and tenacity of the Society's long-standing Treasurer, Kim Michel. Ms. Michel is spotlighted in this spring's newsletter for her continued dedication to the financial growth of the Society.

Kim was born in Philadelphia and raised in Grenloch Terrace, a small town in South NJ and attended various universities including Glassboro State, Hillsborough Community College, University of Florida and University of Colorado in Boulder, CO.



Moving to Florida in 1965 to escape the cold weather, she began her banking career with The Exchange National Bank of Tampa. Serving in various official capacities, her last position was as Manager and Vice President of their International Banking Department. She also managed the International Departments of Freedom Savings, and First Florida/Barnett Bank/NationsBank, all now known as Bank of America.

After leaving banking she worked for Bronson Thayer, one of the original incorporators and Directors of The Tony Jannus Distinguished Aviation Society, Inc. She was elected (drafted) Secretary and Treasurer and served in this capacity for several years. She continues to serve as Treasurer of our society today and is also Treasurer of The Friday Morning Musicale, organist at Holy Trinity Lutheran Church and currently employed by Barrow Investment Management, Inc. RIA. Kim is currently a member of the Propeller Club of the U.S. Port of Tampa and served as Treasurer for many years and is a past President.

On behalf of the Society, Kim, we thank you for all of your efforts and dedication to upholding the enduring legacy that is Tony Jannus!

Sponsorship Levels

Following the track record of success from previous Tony Jannus Award Programs, the Tony Jannus Distinguished Aviation Society anticipates the 2011 sponsorship opportunities to be filled quickly. This year, the Tony Jannus Distinguished Aviation Society has changed the sponsorship category names and prices to the following:

Tony Jannus Legacy - \$10,000

Pioneer - \$4,500

Airboat Line - \$6,500

Benoist - \$2,000

Last year's sponsors should have received 2011 sponsor packets in the mail. More information on sponsorship opportunities is listed on the Tony Jannus Award website at TonyJannus.org. All sponsorship requests must be received by September 30, 2011.

Please note: The Tony Jannus Distinguished Aviation Society is a tax-exempt 501(c)(3)

AeroQuiz FedEx Edition

- In what year was FedEx established?**
 - 1968
 - 1971
 - 1974
 - 1978
- Where is FedEx headquarters located?**
 - Los Angeles, California
 - Washington, District of Columbia
 - Phoenix, Arizona
 - Memphis, Tennessee
- How many aircraft comprise FedEx's air operations?**
 - 345
 - 874
 - 697
 - 534
- On average, what is FedEx's daily volume?**
 - Approximately 8.5 million
 - Less than 3 million
 - More than 10 million
 - 7 million

Answers on page 4.



Jannus: American Aviator on PBS Stations Nationwide

The Tony Jannus Distinguished Aviation Society is undertaking a grassroots campaign to get its 30-minute documentary *Jannus: American Aviator*, broadcast on PBS stations across the country. Last year, with the help of partners at St. Petersburg College and WEDU, a 30-minute program was produced on the historical legacy of Tony Jannus and his impact on scheduled commercial aviation. Produced by St. Petersburg College's Jeremy Peplow, who created *American Aviator's* predecessor, a 5-minute video entitled, "Enduring Legacy," along with his advanced videography students, the documentary won a "Gold" medallion at the 2010 Medallion Awards from the National Council for Marketing and Public Relations for the 30-minute program last fall.



Society members and friends of the organization are asked to call their local PBS stations now, and recommend airing the documentary when it is broadcast in August across the country. We are targeting the top 100 markets. A formal letter, along with a copy of the DVD, will be sent to these stations to be previewed before it is scheduled to air, hopefully gaining some traction with station's management. Then, a second round of calls from friends and Society members will be made a week before the scheduled broadcast to remind the stations to air *Jannus: American Aviator*. Grassroots campaigning at its best!

On the Horizon

The Tony Jannus Distinguished Aviation Society congratulates Kyle Rademaker, a 2010 Scholars Award recipient, for his successful internship at Star Alliance Services. Headquartered in Frankfurt, Germany. Star Alliance currently boasts the world's largest alliance of leading airlines. Rademaker first learned of this extraordinary opportunity while attending the annual Tony Jannus Award Banquet held last October at the Vinoy in St. Petersburg, Florida.



2010 Scholar Award Winner and Star Alliance and Spring 2011 Intern, Kyle Rademaker.

During his acceptance speech at the 2010 banquet, Jaan Albrecht—recipient of the 2010 Tony Jannus Award and the Chief Executive Officer of Star Alliance—unexpectedly called the 23-year-old Rademaker on-stage and presented him with a once-in-a-lifetime opportunity to intern at Star Alliance.

Visibly surprised, Rademaker graciously accepted the offer, and in March 2011, Rademaker spent two weeks working at Star Alliance's German headquarters. In a letter describing his experience, Rademaker commended Star Alliance for exposing him to a great variety of jobs. With a degree in electrical engineering, Rademaker had experienced very little in terms of the business world. As such, he relished the opportunity to learn valuable business practices from some of the best in the world. By getting a chance to work with different projects throughout Star's various departments, Rademaker remarked he was able to learn more about each department's specific "role in relation to the success of the company."

Rademaker has recently been commissioned in the United States Navy, and will soon report to U.S. Aviation Training. Equipped with a great work ethic and the top-notch knowledge learned at Star Alliance. The Scholars Award program is one of three pillars that make up the Society's foundation; young scholars, like Kyle, reinforce the program's mission to provide financial support for college students and foster their interest in seeking out potential careers in aviation.



Answers to AeroQuiz on Page 3:

- 1. b) FedEx was established in 1971
- 2. d) FedEx headquarters is located in Memphis, Tennessee
- 3. c) 697 aircraft comprise FedEx's air operations
- 4. a) FedEx's daily volume is approximately 8.5 million