

TAKE FLIGHT

TONY JANNUS DISTINGUISHED AVIATION SOCIETY

DECEMBER 2010

TONY JANNUS AWARD BANQUET PROVES TO BE A "FIRST-CLASS" AFFAIR

Year after year, the Tony Jannus Award Banquet attracts top-notch aviation executives, local business leaders, dignitaries, and past recipients—and 2010 was no exception. Adorned in black and silver to commemorate Star Alliance Services' Chief Executive Officer, Jaan Albrecht, the Palm Court Ballroom in the Renaissance Vinoy Resort and Golf Club in St. Petersburg, served as a beautiful venue for the night's festivities.

The Tony Jannus Distinguished Aviation Society worked tirelessly when it came to honoring the achievements and successes of Mr. Albrecht, and the results were definitely on show. The 1989 Tony Jannus Award recipient, Sir Lenox Hewitt, arrived from London to serve as a representative of past award winners, along with William Krusen, a founding member of the Society and Special Award Recipient. Master of ceremonies, Frank Robertson, former anchor at Fox 13 Tampa Bay, began the evening's events by introducing Monsignor J. Bernard Caverly to give the invocation. Mr. Robertson then read a letter from Governor Crist welcoming guests to Tampa Bay and congratulating Mr. Albrecht on his remarkable career in aviation.

Adding to the visual spectacle was a 1/3 scale model of Jannus' Benoist Airboat, on loan for the evening from the Florida Aviation Historical Society, which was displayed at the front of the ballroom.

One of the many highlights of the evening was the tribute paid to Bob Cutler, a founding member of the Society. Tanker Snyder, 2010 Co-Chair, spoke to the audience about the legacy of Mr. Cutler, while a video memorial was aired. Colleen Picard recognized Brian Rickenbacker, grandson of Capt. Edward V. Rickenbacker - the 1967 Tony Jannus recipient, and presented him with his grandfather's award, a poignant moment for all.

Jim Compton, Executive Vice President and Chief Revenue Officer of United Airlines introduced this year's Award recipient, who in turn, gave a memorable acceptance speech on working together to serve the global community. Mr. Albrecht then made a surprise announcement and called Scholars Award winner, Kyle Rademaker to the stage to present a once-in-a-lifetime opportunity to intern at Star Alliance headquarters in Frankfurt, Germany.

Prior to the dinner, guests enjoyed a cocktail reception and had the opportunity to bid on several silent auction items that were donated by companies and individuals alike – this year the auction raised \$14,000 and all proceeds will be utilized for the Scholars Awards fund. The evening truly proved to be a "first-class" affair.



2010 Tony Jannus Award recipient, Jaan Albrecht, CEO of Star Alliance Services, expresses his gratitude at the Dinner Banquet at the Renaissance Vinoy Resort & Golf Club in St. Petersburg, Florida.



Tony Jannus Board Members gathered with Jaan Albrecht (back, center) prior to the start of the Dinner Banquet.



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2010 SCHOLARS AWARDS WINNERS FLY HIGH

The Tony Jannus Distinguished Aviation Society is helping take the aviation field to new heights with a Scholars Awards program. This year, seven students were honored with Awards totaling \$17,500. This year's awards honored:

- Kelsey Abert – University of Tampa
- Jeremiah LaPointe – St. Leo University
- Matthew Ryan LaRue – University of Tampa
- Kyle Rademaker – University of South Florida
- Taylor Richards – Embry-Riddle Aeronautical University
- Michael Whitlock – University of South Florida
- Jennifer Wilson – University of South Florida

The students are all interested in pursuing a civilian or military career in Aviation Management, Operations or Research and Development.

Kyle Rademaker received a special accolade and will fly to Germany to intern for two weeks with Star Alliance Services next year.

It is the hope of the Society that many of tomorrow's aviation leaders will use the Scholars Awards program as a stepping stone into aviation.



The Scholars Awards winners pose with key members of the Tony Jannus Distinguished Aviation Society, and Lt. Gen. Richard Newton, (back, center) luncheon guest speaker, prior to the start of the Dinner Banquet.

2010 LUNCHEON

The 2010 Tony Jannus Luncheon, held at the Tampa Airport Marriott, set the stage for an extraordinary day. Surrounded by what Tony Jannus and his business partners foresaw as the future of commercial aviation, the scene was set for hundreds of business representatives eager to greet this year's honoree. The afternoon's emcee was John Dahl, 2010 Co-Chair of the Tony Jannus Distinguished Aviation Society, and this year's keynote speaker was Lt. Gen. Richard Newton III, the son of Colonel and Mrs. Richard "Dick" Y. Newton Jr., USAF Ret., Secretary & Chairman Emeritus of the Society.

Lt. Gen. Newton's presentation centered on the amazing contributions and sacrifices made by today's military men and women. While showing heart-moving photos on a slideshow, he discussed the significant work being done by our aeromedical evacuation personnel to help those who have been injured in the course of battle. The General stressed that it is our civic duty and obligation as citizens to honor our wounded warriors for the sacrifices they have made.

The guests at the luncheon also watched a short CNN news piece on wounded soldiers, which showed how even though

many of them had terrible injuries they were more concerned about the other members of their unit. Lt. Gen. Newton's speech served as a reminder of how fragile and vulnerable we, as humans, can be without the help and support of one another.

On a lighter note, James Orso was recognized as the winner of the 2010 Tony Jannus Statewide Essay Contest. Mr. Orso was the first freshmen ever to win this contest, a feat usually accomplished by a seasoned senior. His winning essay, "From Enduring Legacy to Driving Force," examines the history of commercial aviation and recognizes the regulations set by the St. Petersburg-Tampa Airboat Line, many of which are still in use today.

The essay winner was awarded three round-trip airline tickets from a Florida city airport to any destination in the country, courtesy of Southwest Airlines, plus a \$600 spending allowance. Sherrie Mueller, the Plant City High School guidance counselor, is becoming quite famous herself within the Society; she was the force behind another winning essay, and received two round-trip airline tickets courtesy of Southwest Airlines.

From (L) to (R), Richard Newton Jr., Sherri Mueller, Guidance Counselor at Plant City High School; James Orso, 2010 Essay winner; Sir Lenox Hewitt, 1989 Tony Jannus Award winner.



From (L) to (R), Tanker Snyder, 2010 Co-Chair; Mrs. Tammy Snyder; Mrs. Richard Newton III; Lt. Gen. Richard Newton.



David M. "Tanker" Snyder, 2010 Co-Chair, pays tribute to founding member, Bob Cutler, during a video memorial.

MEMBER SPOTLIGHT:

David M.
"Tanker" Snyder

All of the Tony Jannus Distinguished Aviation Society members contribute graciously to their individual professions and the community. Brig. Gen. David M. "Tanker" Snyder, USAF (Ret.) is being spotlighted for his dedication to the Society, aviation industry and Tampa Bay Community.

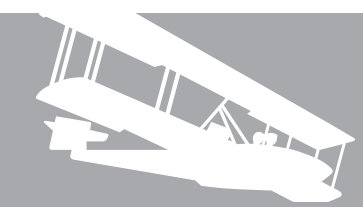
Tanker graduated from the U.S. Air Force Academy in Colorado Springs, Col. and entered the Air Force in May 1978. He served in the Air Force for 29 years. During that time, he earned many awards and decorations including the Air Medal and logged nearly 4,400 hours in numerous aircrafts.

In 2003, while Commander of the 6th Air Mobility Wing, and Installation Commander at MacDill Air Force Base, he was asked to join the Tony Jannus Distinguished Aviation Society Board. Unfortunately, he left the Board mid-2005 to become the Deputy Director of Strategic Plans and Policy, U.S. Pacific Command in Hawaii. He then became the Director of Strategic Planning, Programming, and International Engagement for Pacific Air Forces.

During the summer of 2007, Tanker returned to the Tampa Bay area and re-joined the board. Now completing his second year as Co-Chair, his fearlessness, tenacity, and love of aviation – the same three qualities of Tony Jannus – have truly helped improve the Society.

Besides serving as Co-Chair of the Society, Tanker is the president of AeroSage, LLC. This company provides management consultant value to government agencies in defense, security, logistics, strategic planning, programming, technology, training, and restructuring. "I started AeroSage to help other companies win business with the government and provide quality products and services."

He is heavily involved with the Tampa Bay area, especially within the military community. The organizations he is involved in include: National Defense Transportation Association, Greater Tampa Bay Chamber of Commerce, and the Air Force Association where he is a lifetime member. He also assisted at James A. Haley Veteran's Hospital with Operation Helping Hand. This program helps families of wounded and injured soldiers during their stay in Tampa Bay.



AeroQuiz

1. How many airlines are members of Star Alliance?
 - a. 13
 - b. 54
 - c. 28
 - d. 102
2. Star Alliance was the first truly global airline alliance to offer customers worldwide reach and a smooth travel experience.
 - a. True
 - b. False
3. In order for an airline to become a member of the alliance, they must comply with the highest industry standard(s) of:
 - a. Safety
 - b. Customer service
 - c. Technical infrastructure
 - d. All of the above.
4. What year was Star Alliance established?
 - a. 2000
 - b. 1997
 - c. 1987
 - d. 1993
5. The Star Alliance Network has established a partnership agreement with what group of international organizations promoting environmental sustainability?
 - a. Earth First
 - b. Biosphere Connections
 - c. Green Planet
 - d. Eco-Friendly Inc.

Answers on page 4.



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WOUNDED WARRIORS

Last May, the Tony Jannus Distinguished Aviation Society revised its Articles of Incorporation to update its purposes. Part of this discussion led the Board to adopt a motion that addresses the care of and support for Wounded Warriors that the DOD, Veterans Administration (VA), and all Military Services are focused; specifically: Recovery; rehabilitation; and, reintegration. The Board unanimously approved the following motion: "The Board of Directors resolves that the Tony Jannus Distinguished Aviation Society pro-actively encourages everyone in the scheduled commercial airline industry to reach out to and employ wounded warriors as they reintegrate into civilian status."

The essence of this motion, accompanied by a direct link to the DOD National Resource Directory (<http://www.nationalresourcedirectory.gov/>), is posted on the Society's website.

The featured speaker during the Tony Jannus Lunch on October 29th was Lt. Gen. Richard Y. Newton, III, who is serving as the Deputy Chief of Staff for Manpower, Personnel and Services at Headquarters, U. S. Air Force since January 2008. His duties include oversight of the Air Force's role in support of the DOD Wounded Warrior Program. In his speech, he addressed, from his vantage point of responsibility and personal involvement, the outstanding professionalism and the total commitment within the Air Force and the DOD to care for the Wounded Warrior and their families. His remarks focused on the service of all our men and women in uniform and the challenges they and their families face everyday. He also discussed three key phases our Wounded Warriors undertake – recovery, rehabilitation and reintegration.

The third phase of the DOD Wounded Warrior Program, reintegration back to duty status or to civilian life, extends beyond the DOD and the VA. Key to the success of the reintegration phase is the commitment of the community at large to provide support to both the Wounded Warrior and his/her family. This third phase is the focus of the Society's role in encouraging all within the scheduled commercial airline industry to support their transition into civilian status.

DOCUMENTARY WINS GOLD

The 30 minute documentary on the historical legacy of Tony Jannus and his impact on commercial aviation received top honors at the 2010 Medallion Awards on November 8. "Jannus: American Aviator," was produced by Jeremy Peplow of the St. Petersburg College and broadcast on WEDU (PBS). The "Gold" medallion was awarded by the National Council for Marketing & Public Relations.

Answers to AeroQuiz on Page 3:

1. C – 28 members
2. A – True
3. D – All of the above.
4. B – 1997
5. B – Biosphere Connections